

Alert number

SR/04463/25



Notifying country Italy

Product category Cosmetics

Type Consumer

Product Cleansing milk

Name Revitalift

Packaging description Plastic bottle.

Brand L'OREAL PARIS

Batch number 28N100

Barcode 3600521153574

Product description Cleansing milk, 200 ml.

Risk type Chemical

Risk description According to the list of ingredients, the product contains 2-(4-tert-butylbenzyl)propionaldehyde (BMHCA), which is prohibited in cosmetic products. BMHCA may harm the reproductive system, harm the health of the unborn child and cause skin sensitisation.

Legal provisions (at EU level) and European The product does not comply with the Cosmetic Products Regulation.

standards against which the product was tested and did not comply

Country of origin France

Measures ordered by public authorities Ban on the marketing of the product and any accompanying measures  
Distributor

Date of entry into force 11/09/2023