

Alert number **[SR/00693/26](#)**



Notifying country	<b>United Kingdom in respect of Northern Ireland</b>
Product category	<b>Electrical appliances and equipment</b>
Type	<b>Consumer</b>
Product	<b>Hair dryer</b>
Brand	<b>Counterfeit Dyson</b>
Is the product counterfeit?	<b>Counterfeit</b>
Type / number of model	<b>HD08</b>
Product description	<b>Counterfeit Dyson hair dryer with wall plug.</b>
Risk type	<b>Fire</b>
Risk description	<b>The plug fuse may fail to operate, leading to the plug overheating and/or exploding, which can cause a fire. Moreover, the fails to cut off under restricted airflow testing, which leads to the emission of excessive amounts of smoke and interior components may melt.</b>
Legal provisions (at EU level) and European standards against which the product was tested and did not comply	<b>This product does not comply with the requirements of the Low Voltage Directive.</b>
Country of origin	<b>Malaysia</b>
Measures ordered by public authorities	<b>Destruction of the product Importer</b>

Date of entry into force **22/11/2025**

